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## **CyberShift Announces Partnership Agreement with Triversity**

### ***Leading Provider of Workforce Management Solutions Teams With Leading Provider of Customer-Centric Retail Solutions***

**New York and Parsippany, N.J. – Jan. 17, 2005** – CyberShift, Inc. a leading provider of workforce management software and services, today announced at the National Retail Federation's 94<sup>th</sup> Annual Convention and Expo in New York City, the company has entered into a partnership agreement with Triversity Inc., a leading provider of customer-centric retail solutions. Under the terms of the agreement, Triversity will integrate the CyberShift Workforce Management Suite with Triversity's Transactionware family of point-of-sale (POS) solutions, providing a fully integrated best-of-breed solution for store operations.

The combined offering, to be sold as LaborWatch, will provide retailers with the tools needed to automate workforce processes for improved productivity, increased operational efficiencies and enhanced customer service. The CyberShift Workforce Management Suite provides highly intuitive Web-based time and attendance, advanced scheduling, forecasting and reporting capabilities. Because it is built on an advanced services-oriented architecture (SOA) utilizing Java 2 Enterprise Edition standards, retail customers benefit from a highly scalable enterprise suite that can easily integrate with other mission-critical systems for real-time decision making and business gain. Additionally, end users will experience lower IT costs due to component re-use and ease of configurability offered by a services-oriented architecture.

"CyberShift's solutions are ideally suited to meet the workforce management needs of the retail industry," said Robert E. Farina, president and CEO of CyberShift. "We are pleased to be partnering with such a leading retail solution provider as Triversity to continue our expansion into this important vertical market segment."

The CyberShift Workforce Management Suite offers highly adaptive solutions that enable retailers to quickly and efficiently respond to business demand across the enterprise and within individual store locations.

Using workforce management solutions from CyberShift, retailers can:

- Ensure the proper mix/number of staff to meet constant fluctuations in consumer demand
- Prepare staffing schedules that are better aligned with each employees work/life preferences
- Increase face time with customers by reducing time spent on administrative tasks
- Improve payroll accuracy
- Adhere to external labor requirements such as union contract provisions, the Fair Labor Standards Act (FLSA), Sarbanes-Oxley and other government regulations
- Eliminate potential overstaffing issues
- Enable managers to make better decisions with improved sales and labor data
- Empower employees with online access to schedules

“Workforce management is a key application for driving new efficiencies and productivity gains throughout the retail enterprise,” said David Thomas, president and CEO, Triversity Inc. “LaborWatch is an important addition to Triversity’s comprehensive product suite, and Triversity is pleased to partner with CyberShift in bringing this flexible, powerful and intuitive solution to the retail marketplace.”

### **About Triversity, Inc.**

Triversity ([www.triversity.com](http://www.triversity.com)) is the fastest growing international provider of customer-centric retail solutions. Triversity’s solutions enable retailers to transform the customer experience throughout the retail enterprise while dramatically improving their operating efficiencies. Retailers around the world have built their businesses around Triversity’s market-leading store solutions and business decision support solutions, which include client-server, enterprise and mobile POS; workforce management; loss prevention; analytics and reporting; sales audit; and centralized transaction services such as stored value, returns authorization, integrated and certified EFT services, customer profiling and history, and loyalty and promotion delivery programs. Triversity extends its offerings through partnerships with the industry’s leading technology vendors, allowing the company to deliver complete sell-side solutions and services.

### **About CyberShift**

CyberShift Inc. ([www.cybershift.com](http://www.cybershift.com)) is a leading provider of workforce management software and services focused on helping large, complex organizations optimize and manage the deployment of their people. CyberShift's rules-based platform delivers a fully integrated solution for the management of all aspects of time and attendance, scheduling, self-service functions and workforce reporting and analytics. The enterprise-class workforce management suite reduces costs and improves processes for a variety of industries, including retail, media and entertainment, manufacturing, transportation, financial services, healthcare and the public sector. CyberShift is the workforce management solution provider of choice for more than 100 major organizations throughout the United States and Canada.

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